

THE Breakthrough Team '09

TONI&GUY is delighted to announce its 2009 Breakthrough Team... the cream of the company's emerging talent.

The TONI&GUY and essentials Breakthrough Team, now in its fourth year, is a collaboration between Sacha Mascolo-Tarback (Global Creative Director), Gary France (International Artistic Director), Jo O'Neil (International Technical Education Director) and Jenny Yu (Press Officer for Brand and Creative Projects). The breakthrough team's mission: to select and nurture talented young individuals from across the TONI&GUY UK network company, who have shown raw talent, commitment, individuality and the effortless ability to shine!

The selected team consists of 21 members who have individually either won TONI&GUY Photographic awards or key industry competitions, and/or shown dedication and creative talent during company magazine shoots, trade shows and London Fashion Week.

The plan for 2009

The team will spend this year 'fast tracking' their creative development and undergoing training and development sessions as well as assisting and taking part in key creative projects and shoots, plus enjoying mentoring from Gary France, Jo O'Neill, the TONI&GUY Art Team and other industry figures – with plenty of PR opportunities along the way generated by Jenny Yu.

*"We've long been committed to nurturing young talent, it's an obsession of mine!" says **Sacha Mascolo-Tarback**. "Following the successes of the last year's team was incredibly rewarding and being able to offer the same opportunity to a further 21 - dedicated, talented and hungry individuals is a wonderful position to be in. We will be guiding this up-and-coming group of people and helping them fulfil their full potential for their career both at TONI&GUY / essentials and beyond."*

WATCH THIS SPACE.....!

Notes to editor –

The TONI&GUY/essentials Breakthrough Team – Sarah Moore, Manchester Deansgate – Michela Olivieri, essentials Covent Garden – Laura Derbyshire, Sevenoaks – Simon Cook, Billericay – Maria Bird, Brighton – Mark Sutherland, Durham – Marie Beany, Stratford-upon-Avon – Molly Meek, Stratford-upon-Avon – Sacha Robinson, Buxton – James Kavanagh, Liverpool – Adam Stockton, Manchester – Saffi Blyth, Kensington – Kevin Malin, Cheltenham – Lee Nash, Leamington Spa – Kim Jones, Doncaster – Rebecca Green, Doncaster – Caitlin Houghton, Fleet – Elli Court, Banbury – Kelly Salvetelli, Salisbury – Stefan Ebner, Davies Street – Kyoko Onaga – Clapham Junction.

**For further information, quotes or image requests from the breakthrough team please contact
Jenny Yu, Press Officer for Brand and Creative Projects.**

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